

Tswelelopele

Kgolo go ya ka ponatshego- Growth through transparency

September 2017

Issue 3 • Volume 5



Neo Kgaje - Artist



SMME ACHIEVEMENTS

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From the editor's voice:



Royal Bafokeng Enterprise Development celebrated Heritage month with local smme in the arts & culture, agriculture, catering and transport industries in order to showcase our Setswana heritage to all visiting tourists.

The Royal Bafokeng Nation prides itself on being an innovative, forward-thinking traditional community, thus Heritage month gave Bafokeng a great platform to showcase our marvellous Setswana culture. The Enterprise Development not only enhances our SMME through mentorship but also instils very firm values on entrepreneurial and SMME development through various exposure development strategies such as workshops and exhibitions.

The tourism industry in Phokeng, particularly guesthouses, arts and crafts, bed & breakfasts and transport are growing vastly. We encourage all SMME to partake in tourism related programmes in order to enhance the tourism industry in Phokeng.

To fully experience the Bafokeng heritage and culture, we encourage all Bafokeng to visit Phoka curio shop at The Royal Marang Hotel where local Bafokeng SMMEs are showcasing their talent through mosaics, paintings, ceramic, pottery and jewellery.

We'd like to thank Royal Bafokeng Enterprise Development for being a key role player in the enhancement of local Bafokeng entrepreneurs and their businesses alike.

“A re ipeleng ka setso sa rona bagaetsho”

Editor: Tebogo Sedumedi



Q: Tell us about yourself.

A: My name is Neo Kgaje (Smoothy), born in Bobuantswa Village in Phokeng, am business driven, an Innovator, passionate about success, a true definition of hustler, a go getter. I am multi-talented person but focused at all times to pursue once objective of being successful and being humble and kind at all times.

Q: When did you realize that you can start a business?

A: It all began when I was finishing my tertiary journey in 2009 as I started trading as a sole trader in Car rental and Tour operator of which I am still trading to date. The passion for business later developed further in 2012 when I was coordinating a learner Drivers licence program Interactive Driver Education System (iDes) for National Department of Transport in partnership with TMI Dynamics.

Q: What motivated you to start your own business?

A: The culture of being independent and the mentorship I received from my Cousin Thabo Kgaje by the time he was franchising Tempest car rental.

Q: What makes you a successful business person?

A: Attitudes, attributions, self-motivation and the ability to rise again from all my failures and flaws as business is not smooth sailing as it looks from the outside. The ability to have a room for disappointment which taught me how things are done with respect being at the forefront.

Q: What are some of the challenges you faced when you started your business?

A: Startup capital is and will always be a challenge to the disadvantage group, including red-tapes set in the industries which do not favor us at all. And those people/ officials who are destroying our business before they can even start by exploiting entrepreneurs and ruin the spirit of entrepreneurship

Q: What contributes to the challenges that can result in failure within a business?

A: low self-confidence and the wrong mind set of being business to archive big in no time, business is a process not a short cut to success.

Q: If you have to advise an individual interested in starting a business what would you say?

A: Be sure that you want to be in business, study the industry you want to venture in and identify a niche in the market which will favour you to successfully implement your vision coupled with dedication, perseverance and hard work.

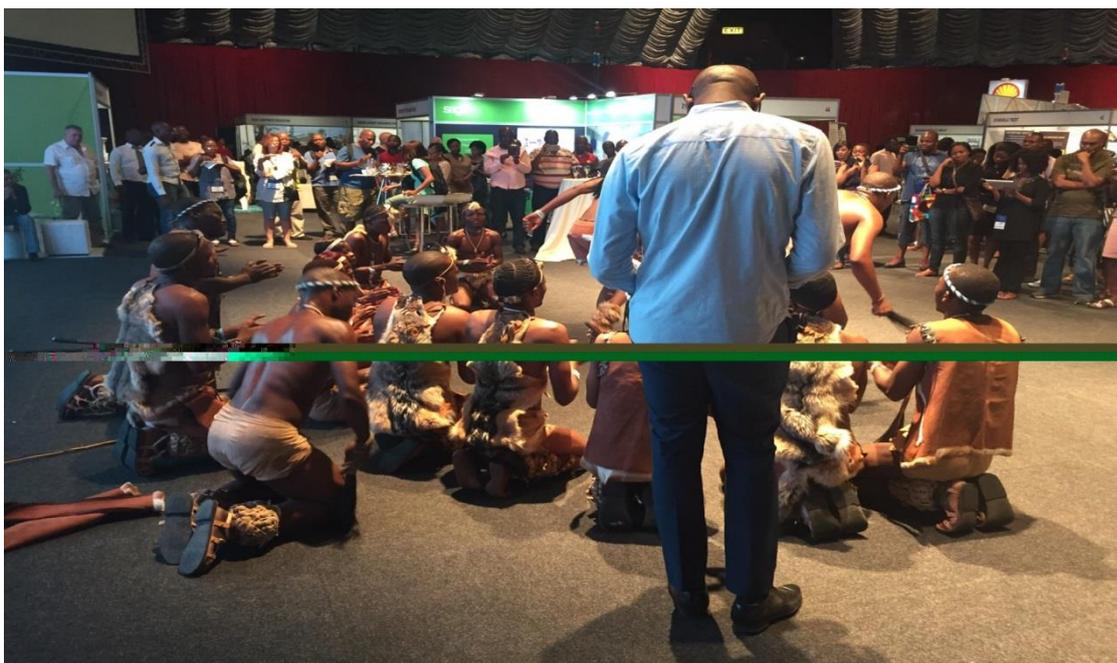
Q: What are your aspirations?

A: People must stop the culture of exploiting the industries which they are not clued up with and they must use it to their benefit from business transactions

Q: What are your plans for the future?

A: To take my foundation to greater heights and have a meaningful impact in the society by changing the lives of the Artists and help them commercialize their crafts and build a multi-purpose Art Centre for my Foundation Mmathebetswane Arts Foundation where the arts will be catered.

Below are Neo's products





Accelerate your cash inflows through the Bright On Capital online enterprise-lending platform

Black-owned small businesses are currently presented with increased procurement opportunities from corporates and state-owned entities (SOEs) as a result of government's initiatives and policies to increase the participation of black-owned businesses in the mainstream economy. Whilst most small businesses have the operational capacity to execute on these new procurement opportunities, access to funding from traditional financiers remains a major hurdle that may result in these small businesses lacking the requisite financial capacity to

execute on these opportunities.

Unfortunately, many small businesses lack the financial capacity to absorb the impact of increased working capital requirements associated with the growth in sales. Often, much of a business' cash is tied-up in unpaid invoices and stock, resulting in the business lacking the cash/liquidity to pay staff and suppliers; or the ability to execute on new orders. This constrained liquidity and lack of access to funding stifles growth and in extreme circumstances threatens the viability of the small businesses.

What is required is a Paradigm Shift in how small businesses think about access to funding

Bright On Capital's SME-focused supply chain finance solution enables small businesses to leverage their corporate customer's size, financial muscle and reliability of payment to easily access working capital funding at the lowest possible interest rates.

The more you sell, the more we fund

Bright On allows small businesses to access funding against sales to their corporate and SOE customers. Bright On provides its small business clients with access to flexible loan facilities, loans disbursed within 4-24 hours and our interest rates are individually tailored to the small business. Small businesses can by borrowing up to 80% of the value of an invoice or up to 70% of the value of a purchase order.

Access the funding you need, when you need it and at the lowest possible rates

If you are a small business with at least 12 months trading history, an expected annual turnover of at least R1 million and supplying goods and services to South African corporates and SOEs, apply at www.brightoncapital.co.za.

Let us provide you with immediate and seamless working capital funding. No paperwork required.



RBED celebrates SMME's achievement



Royal Bafokeng Enterprise Development (RBED) hosted a graduation ceremony for SMMEs who underwent training with Professional Cooking Academy. More than 30 SMMEs were congratulated and awarded certificates for successful completion of baking and cooking training course on the 21 August at the Bafokeng Civic Centre.





RBED develops Bafokeng SMME to enhance the sustainability of the local economy to the benefit of the community as healthy businesses create lasting job opportunities. For SMME to grow, they need to be skilled in the industry within which they operate and such training programmes are a key element in achieving this objective.

RBED Head, Ian Venter, told SMMEs to work hard and always show determination if they want to take their businesses to the next level. “ A certificate doesn’t guarantee business, it’s not there to change your lives but it is a symbol of what your hands can do and where your hard work and skills can take you” he said. He further encouraged the graduates to make use of his office to get further guidance in their chosen journey to grow their businesses.

The SMMEs came from various villages within the Bafokeng area. Some are running cooperatives while others are running their own catering businesses.

In her message of appreciation, Martha Seme of Sejaneng Cooperative in Lefaragatlha, thanked RBED for their support. “The skills we have acquired have indeed helped us in running our cooperatives; we wouldn’t be where we are today if it wasn’t for your support. We really appreciate your tireless support”, she said

Kitso did it again

On the 2nd of September 2017 Kitso Molefe attended the Engine pitch and polish workshop in



Rustenburg civic center with a goal of equipping himself with knowledge of becoming a better businessman. The workshop was hosted by Engen Petroleum and Nedbank. Kitso was one of the contestants chosen over a 100 other and given the opportunity to pitch his educational app idea to a panel of judges at the workshop and he is proceeding to the second round in Joburg where he will be participating with other regional contestants.



Enterprise & Supplier Development Expo

Sponsored by



Enterprise and Supplier Development Expo

The Royal Bafokeng Enterprise Development “RBED” took 10 SMMEs who are already established to an Enterprise and Supplier Development Expo on the 19-20 September 2017 at Gallagher Convention Center to give them market exposure. The purpose this event was to expose the Bafokeng owned business to South Africa and not only be limited to the North West. It was a two-day conference and exhibition for government and private sector Supply Chain, Procurement and Logistics Professionals.

This event was created to create a platform for black-owned SMMEs who are highly rated by their clients with an excellent opportunity to be discovered by other big businesses attending the event. The event lead the 10 SMMEs getting leads for their businesses and affording them a chance to interact with the procurement managers who were present. One of the ten SMMEs which the Royal Bafokeng Enterprise Development took to exhibit won best SMME stand which was presented in front of all the delegates giving their company more exposure. Below are the 10 SMMEs that attended the event:

Dikapi Cleaning Services



Dikapi Cleaning Services provides customized, high quality, health and safety-compliant cleaning solutions for contract and cleaning, deep cleaning of carpets, hygiene services and high-access window cleaning to mining, retail, hospitality and health care institutions.

Loapi Investments (Pty) Ltd

Loapi Investments (Pty) Ltd is an experienced contractor in the construction industry that specialises in civil works and general building services. Plant and equipment hire assists to optimize the capital expenditure for owning suitable construction equipment.

Since 2013 garden services have been added to the range of services offered because of the close link between completions of structural work and landscaping of the building.



Tirafalo CC



Tirafalo CC offers IT Consulting services.

Their services has since been diversified from inception ranging from networking, web development, IT project management, software development, and distributor of the world's foremost PC and Peripheral hardware brands.

Rambait Trading Enterprises (Pty)



Rambait Trading Enterprises (Pty) Ltd is a Hazardous Waste Management & Fuel/Lubricant Supply Company operating in and around North West.

Ditsogo Projects (Pty) Ltd

Ditsogo Projects (Pty) Ltd manufactures metal steel products, rolling stock and provides steel-engineering services the mining and construction industry.



Golden Cat Protection Services



Golden Cat Protection Services provides a wide range of security services and related products for personal, domestic, commercial and industrial level.

Golden cat also strives to achieve their clients with security goals and objectives, fostering piece of mind that their assets and business are secured against theft and vandalism.

Thatego Holdings (Pty) Ltd

Thatego Holdings (Pty) Ltd offers the following services: hydro seeding, erosion control, wetlands, maintenance, landscaping and horticultural services, irrigation and civil works.

During the exhibition, the company was awarded the Best Stand Award at the exhibition out of all the companies that were participating.



Tlhago Nature Travellers



Tlhago Nature Travellers provides staff and scholar transport, shuttle services, coach and bush hire, tailor made tours and airport transfers in South Africa, as well as across border tours to SADC countries. They are currently having offices operational in Johannesburg at RBH premises.

Bafocom Switchboard Manufacturing

The company manufactures and supply the medium and low voltage control and protection electrical equipment.

These includes but not limited to underground winch, fan, pump and rig starters.

They also manufacture gully boxes for the mining industry. For power utilities they manufacture mini substations and transformers.





Take Part In Our Quiz And Win Awesome Prices!!.

1. What is the website for Bright On Capital?

To Enter Please Send Your Answers To
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