

EXPRESSION OF INTEREST (EOI)

Gardening and Landscaping Business Training and Incubation Programme

Sibanye-Stillwater invites Small Medium and Micro Enterprise (SMMEs) for a comprehensive 3 to 4 months SMME development programme designed to enhance technical skills, business acumen, and market access focused on Gardening and Landscaping business. This opportunity is open to ten (10) SMMEs within the Rustenburg Local Municipality, with preference given to black youth-owned, black woman-owned, and black-owned businesses owned by persons living with disabilities, particularly from the Kroondal community.

PROGRAMME OVERVIEW

Technical Training on Gardening and Landscaping:

- Horticulture techniques, landscape design and maintenance, use of gardening tools and machinery, sustainable gardening practices and safe working practices.

Business Coaching and Mentorship:

- Business coaching and mentorship in Business plan development, financial management, operations management, marketing strategies and customer service excellence.

Start Up Equipment Support:

- Provision of essential start up gardening and landscaping tools.
- Support to help you expand your business operations.

Access to Digital Markets Support:

- Digital marketing training, including social media marketing strategies.
- Support in creating digital video advertisements advertisements/marketing.
- Advertising utilised Search Engine Optimizations (SOEs).
- Assistance in leveraging social media to boost sales and market reach.

Eligibility requirements to participate in the programme:

- Must be an SMME located within the Rustenburg Local Municipality.
- Company must be an Exempt Micro Enterprise (EME) or Qualifying Small Enterprise (QSE).
- Company must be 100% black owned and controlled.
- Demonstrated interest/existing operations in gardening and landscaping.
- Commitment to participating in the full duration of the programme.
- Have a vision to participate in markets beyond the Sibanye-Stillwater.

APPLICATION PROCESS

To apply for this opportunity, please submit the following information to the below email address:

1. **Company profile** (clearly indicating core and secondary services)
2. **Signed motivation letter** on your company letterhead explaining your interest in the programme and how your business meets the eligibility criteria by including your commitment to participate for the full duration of the programme.
3. Valid Broad-Based Black Economic Empowerment (**BBBEE**) **affidavit/ certificate**.
4. Companies and Intellectual Property Commission (**CIPC**) **registration document** (latest updated document).
5. All **directors must submit proof of address** not older than 3 months. It must be duly stamped by authorised entities such as local municipality ward Councilor and or traditional leader of the community within which the director resides.
6. **Certified director's ID Copy**, not older than 3 months.

SUBMISSION DEADLINE

Please submit your application via email to:

- Email address: SD@sibanyestillwater.com
- Email subject: Expression of Interest (EOI) Gardening and Landscaping
- **Application closing date: 12 July 2024 at 15:00pm**

Don't miss this opportunity to elevate your gardening and landscaping business with the skills, tools, and market access you need to succeed. Apply today and be part of a select group of 10 SMMEs chosen for this exciting programme.

Transform your skills, grow your business, and connect with new markets!

Disclaimer: This Expression of Interest (EOI) aims to assess potential participant interest and does not guarantee the implementation of the programme. Sibanye-Stillwater will make a final decision based on the level of interest and other strategic considerations, and implementation is at the sole discretion of Sibanye-Stillwater. Submission of above information does not guarantee inclusion on programme and selection will be based on criteria at sole discretion of Sibanye-Stillwater and will not share any reasons for unsuccessful candidates. If you do not receive a response within 21 days after closing date, consider your application unsuccessful.

