

Tswelelopele

Kgolo go ya ka ponatshego- Growth through transparency

March 2017

Issue 1 • Volume 5



Coca cola Bizniz in a Box Training



“Find out more about workshops and events hosted by RBED”



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From editor's voice:



RBED would like to welcome you all in this new season of 2017 and thanking you for your contribution and continuation in supporting RBED. We are hoping to start this year with a positive business spirit (Improving the status of the SMME). Starting a business is not always easy, people fail, and others succeed and some stop completely. With the determination and courage from our office, we can make it worth your while by supporting you with your business.

There are many businesses that have started from know where but they are now amongst the very successful entrepreneurs in the country. As an entrepreneur who is striving for success, you know that there are challenges that you may encounter during this journey of business. There will be people who will be discouraging you, who will be belittling you, pin you down etcetera. When you are determined and committed in taking your business to the top, you will pull through all these obstacles.

Most of the choices we make in our lives are based on what our experiences are. When you go through challenges, you don't give up. Challenges are there to make you strong, so unfortunately the road is not always smooth so as the business journey.

Last but not least, RBED and ABSA Enterprise Development would like to wish you all the best in 2017.

Editor: Tebogo Sedumedi



Q: Tell us about yourself.

A: I am serial entrepreneur with a passion in youth entrepreneurial development and eye for branding. I am an alumni of Young African Leaders Initiative RCL Southern Africa and was conferred a Certificate of Completion of the Leadership Academy by the School of Continuing Education and Groom Centre for Entrepreneurial Leadership from Sierra Nevada College (USA). I founded my first business venture in 2004, Kgokagano Communications. It later became one of the most successful marketing and communications agencies in the industry. Other companies which I founded include Morabo Mining & Consulting, Kgokagano Media, Tshesebe Chemicals and Mmu Solutions.

I am also a founder of African Youth Business Network (AYBN) which seeks to provide young entrepreneurs in rural areas with an opportunity to access mentorship and resources to start successful businesses, this platform also provides young entrepreneurs an opportunity to network with each other and share experiences and challenges on their entrepreneurial journey. Furthermore it serves as a platform to share information about running a successful enterprise, opportunities and relevant business events.

Q: When did you realize that you can start a business?

A: I realised that I can start a business in 2002, this was when I was a head of economic development for Bafokeng United Youth Organisation (BUYO), part of our policy was to encourage young people to start their own enterprises, at that time, we saw entrepreneurship as a panacea to youth unemployment and key to economic emancipation of our people.

Q: What motivated you to start your own business?

A: I was motivated by an eager to be more than just employee, I believed that I have more to offer, I knew that financial freedom and independence can only be attained when one is in direct control of his/her own future, coming from a relatively poor family, starting my own venture was the only way I could permanently break the cycle of poverty.

Q: What makes you a successful business person?

A: I am patient, consistent, driven, future-driven, optimistic and highly ambitious.

Q: What are some of the challenges you faced when you started your business?

A: Access to markets, we got into a space where local companies were not considered that much, so the industry was dominated by white owned companies but we were determined to claim our stake in the market and to work our way up.

Q: What contributes to the challenges that can result in failure within a business?

A: Lack of vision, lack of research on your product, access to finance, statutory compliance and there are many other external factors which can contribute to business failure. What is key is to understand your service offering and have basic business management skills.

Q: If you have to advise an individual interested in starting a business what would you say?

A: Have a plan, don't let failure deter you, get as much information as you can get about the business you want to venture in, find a mentor, attend industry event, go to networking event, hang out with likeminded people and keep your eyes open for opportunities.

Q: What are your aspirations?

A: I aspire to inspire the next generation of leaders, to know and understand that, regardless of your current circumstances or where you come from, you can become anything you desire to be, that there are limitless opportunities to become someone.

Q: What are your plans for the future?

A: I plan to expand my ventures into the African continent and play a role in creating great African brands.

Below are Terry's products and evidence

Ya Rona Brand Identity

City News



Moses Kotane





SOUTH EAST REGION OFFICIAL LAUNCH



On the 1st March 2017 RBED launched one of their satellite office, as a way of ensuring that their services are accessible to all the Bafokeng regions. The satellite office in the South East region. The office is based at Thekwane Secondary School where it will provide all the RBED services. The office is scheduled to operate on Wednesdays and it will later operate on daily basis from Monday to Friday as time goes on.



The community of Mfidikwe were delighted to RBED for bringing the services to their to their door step. The chairperson of the South East Business Forum also addressed the community and emphasises the importance of working together as business people.

The office will reduce the movement from South East region to Capital region to access internet and other business consultancy. It will also save people's money and time



LabourNet



LabourNet in partnership with the Department of Labour (DoL) and Royal Bafokeng Enterprise Development hosted the first workshop of the year at the Bafokeng U shape building on 16th February 2017. This is part of the ongoing LabourNet's pro bono commitment to host a workshop every quarter to bring knowledge to our communities. Last year LabourNet hosted 4 workshops on various labour related issues and our Small to Medium Scale Enterprises (SMMEs) atotal of 32 .

Here is an extracts from the presentation: "The Department of Labour gave an overview of their mandate and also made a presentation on the Inspection and Enforcement Services (IES). The DOL vision is to strive for labour market which is conducive to investment, economic growth, employment creation and decent work. The IES objectives are as follows:

- To promote good labour practice
- To provide information and advise on labour laws
- To ensure compliance with labour laws

LabourNet sponsored two lucky SMMEs with free vouchers which they can use to attend training in labour related issues. Below are the lucky winners.

The event was embraced by a fair proportion of the South East business fraternity and the leadership of the area. Kgosana of Thekwane expressed his gratitude to the RBED team and also encouraged the community to fully utilise the office. RBED is very thankful to the school for allowing them to use their premises; Special thanks goes to Ms. Motaung and Mr. Motheng, the school principal, who has been supportive from day1 to make this dream a reality.



Boot Camp – You're SME in action



64 candidates were work shopped on a product costing and pricing, basic business management skills, A2 pay business opportunity which entails prepaid services and entrepreneurial development skills.

It was an intriguing moment when candidates were chow casing their work shop skills into racticality by preparing hot food, food presentation, costing, pricing, team work and how they channel their attitude. With an intention to be judged based on the above.

Boot camp Gallery

Kota is SA's most favourite munch



Our local meal



All participants displayed enthusiastic performance exceeded facilitators and judges expectations. Currently the project is progressing as we are on the "Container Immersion" elimination stage, out of 64 only 45 of the best will remain.

Some of the participants





RUSTENBURG SHOW

The Rustenburg Show is an annual family, trades and agricultural show taking place every year at The Rustenburg Show Grounds. The aim of the event is to present a unique platform for inclusive sustainable economic participation for promotion of local and national entrepreneurs across different sector. The RBED is proud to announce that one of its youth SMMEs has been awarded the opportunity to stage and organize the 2017 Rustenburg Show Event. The event is planned to take place from the 26 May to 04 June 2017. For further information kindly see the advert below:

call
063 060 0518
079 827 3862
info@rustenburgshow.co.za
brian@rustenburgshow.co.za
blessing@rustenburgshow.co.za

landing
26th may - 4th june
at the Rustenburg show grounds

www.rustenburgshow.co.za



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Take Part In Our Quiz And Win Awesome Prices!!.

1. What is SA's favourite munch?

To Enter Please Send Your Answers To
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