# Tswelelopele

## Kgolo go ya ka ponatshego- Growth through transparency

## March 2015

## Issue 1 • Volume 3



the second se

Welcome to our first edition for 2015. The RBED would like to take your hand in 2015 and assist to take your business to greater heights.

2014 has been a very productive year for some of our SMMEs participating in the Phokeng Mall. Our local SMMEs had a chance to partake and showcase their potential and we were all proud to attend the opening on the 25<sup>th</sup> March 2015

The small team at the RBED are eagerly looking forward to a fantastic year with you. We are committed to improved service, communication and team work.

The fantastic message I found on the internet is: *"We must never underestimate the* contribution of SMMEs to job creation and economic growth in South Africa. I have worked with Local SMMEs in the Enterprise Development Department for the past few years and I have realized that visualization is powerful because actions follow thoughts. A great technique for nurturing your vision and purpose is to make your goals visual. Some people use vision boards; others opt for treasure maps. And still others set goals identifying specific dates for their achievement. Whatever works best is a matter for the individual to figure out. I believe that anything that's written down is more likely to be achieved than visions kept only in the head. When you make your purpose visual, you make it real. When you keep them in your mind, they remain wishes." By Lindsay King

Editor: Tebogo Sedumedi

# **SMME OF THE MONTH**

#### Q: Tell us about yourself/ who is David Ntuane?

*A*: After completing my matric at Batleng High, my family didn't have enough money for me to can go further with my studies. I was interested in law studies but I end up being a security guard.

# Q: When did you realise that you can start a business?

A: I found out that job creation in our country is a challenge and I was tired of every time updating my CV, so I said to myself that with the little knowledge and skill that I had at that time, I shall start a business and recruit these matriculates who registered with PSIRA and pass the knowledge I have to them. My first company was registered in 2007, but I left it as my partners were not sharing the same vision as mine, so I decided to go solo.



#### Q: What motivated you to start your own business?

*A*: After completing my studies in Criminal Justice and Traffic Law, I was able to acquire senior positions in some of the big security companies in our country. The job that I was doing was challenging and I found myself achieving most my tasks, and I then realise that I have the potential to can start something for myself.



# Q: What makes you a successful business person?

*A:* Dedication, self-discipline, perseverance and the Faith in the Almighty God. These key elements keep me moving forward to achieve my dreams and goals in life.

# Q: What are some of the challenges you faced when you started your business?

A: I didn't have an office to run my admin, less money to can purchase relevant resources. Big companies didn't want to utilise my company saying that it doesn't have experience. Thanks to RBED for motivating me during this tough times.

#### Q: What contributes to the challenges that can result in failure within a business?

*A*: Lack of focus in what you are doing, failing to deliver excellent service to your clients and mistreating of your employees .You need to balance both of these so that you can eliminate problems in your business. Challenges will always be there, but they are there to make me strong.

#### Q: If you have to advise an individual interested in starting a business what would you say?

*A*: A little spark that you have, let it shine .If you have a desire in your heart to start a business, make sure that is something that you like. Don't start business for money, start it for helping the needy and the poor then money shall follow you. If you do these you lend to God and He will give you more.

#### Q: What are your aspirations?

*A*: I want to become one of the successful business men in South Africa. Security division is only my start to the world of corporation .My time is just around the corner .More services will be included in our next financial year to satisfy our clients' needs and to get more clients.

#### Q: What are your plans for the future?

*A*: To see Golden Cat becoming a depot of job creation and poverty alleviation within Bafokeng Area and South Africa in general.







# **CO-OPERATIVE WORKSHOP**

Royal Bafokeng Enterprise Development (RBED) has identified thirteen (13) co-operatives within RBEDs SMME Portal to assess and intervene on some of the business development needs. A consultant (Bridgeherds) was also identified and interviewed to deliver a project called "Co-operative Project".

Co-operatives Identified:

- Badirammogo
- Bareng Waste
- Bhomkhozi Projects
- Dreamland Sewing
- Furniture Hub
- Lebone la Bafokeng
- Lefatshe la Rona Sewing
- Moitoi Creations
- Mukwa Co-operative
- Thusano Recycle
- Unique Glass Beads
- Warona Waste
- Waste Ease

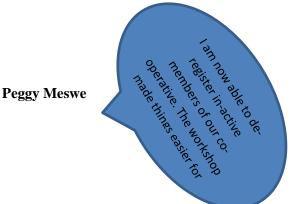


After the assessment done by Bridgeherds, RBED together with Small Enterprise Development Agency (SEDA) delivered one of the interventions which were recommended "Operating a Co-operative" workshop. This covered much of the needs and problems of co-operatives.

Topics covered:

- What is a co-operative?
- What are the advantages and disadvantages of operating a co-operative?
- How to de-register members?
- What are the legalities of operating a co-operative?
- Government's grants / funding for co-operatives?

Opinion from one of the attendees:



#### NYDA Entrepreneur Training

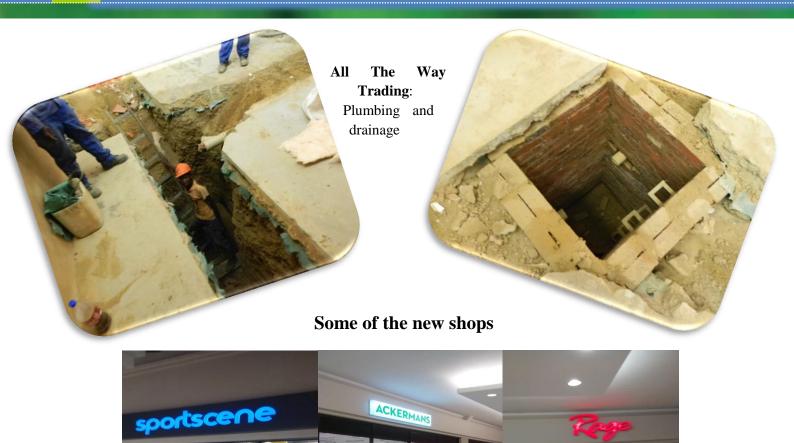
RBED and NYDA has organised for Bafokeng youth entrepreneurs to be trained on the following modules which attendees will receive a certificate and can apply for grant funding at NYDA offices.

#### **Modules covered**

Entrepreneurial Profile, Research, Legal Aspects, Marketing Strategy, Management Functions, Costing & Pricing, Finance Management, Business Management and Business Planning The workshop has been scheduled to take place over week, and sixteen (16) Bafokeng entrepreneurs are currently benefiting from the training.











Lesego Siko is a young entrepreneur who resides from Luka village. He has been involved in IT work mostly in hardware, and he also operates an internet café in Luka.

Lesego approached RBED requesting funding to buy a printer for his business, and as RBED does not give funding but referrers a client to possible funding houses, he was linked with Blue Flame (a company owned by Frans) where he was assisted with a new printer and cartridges.





### **RBED SATELLITE OFFICE: NORTH EAST REGION**



Our Satellite Office at Mmamerotswe in North East Region is up and running. The office is operating from 08:30 to 16:00. Because RBED saw the need to spread their services further, they decided to bring the office to the people of North East Region.





Ms Vivian Modibana is the lady who manages the day to day running of the office. She saw the opportunity and volunteered to be the admin assistant for Mmamerotswe Satellite Office with the help of Ratanang Selomane visiting the office every Thursday of the week to evaluate the production team progress.

The office is operating in house number 34 Mokwena Section. Kgosanan Mookeletsi identified the place and ensure that it be utilized. The office was then equipped with furniture, a computer and internet access.

#### The services that are offered include the following:

- Database registration
- Business advisory & consultation
- Internet access through Vodacom
- Selling of Vodacom products

#### Take Part In Our Quiz And Win Awesome Prices!! Two winners will be randomly selected.

- 1. Who is Lesego Siko and what does he do?
- 2. How did RBED assist him?
- 3. What motivated David Ntuane to start a business?

#### **To Enter Please Send Your Answers To**

tebogo.sedumedi@bafokeng.com/masisi.tumagole@bafokeng.com Or call us on: (014) 589 3000 Publication of the RBED

# **EDITOR**

Tebogo Sedumedi

# **PRODUCTION TEAM**

Tebogo Sedumedi, Ian Venter, Ratanang Selomane & Masisi Tumagole

# **PHOTOGRAPHER**

Ratanang Selomane & Fred Nieman

# THIS ISSUE'S CONTRIBUTORS

Ian Venter, Ratanang Selomane, Tebogo Sedumedi, Fred Nieman & Masisi Tumagole